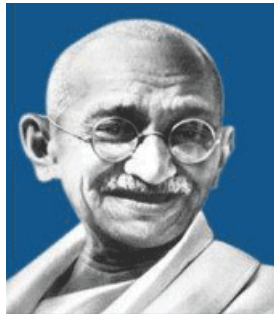




Gateway To Excellence ....

ISBM paves a path to early success in life through its fast-track short duration correspondence courses. These courses consist of concepts and case studies that provide broad exposure to relevant business concepts and management specifics. This helps them to get started as “Managers” by enhancing their productivity, capability to formulate business policies, strategies and their implications for the organization.



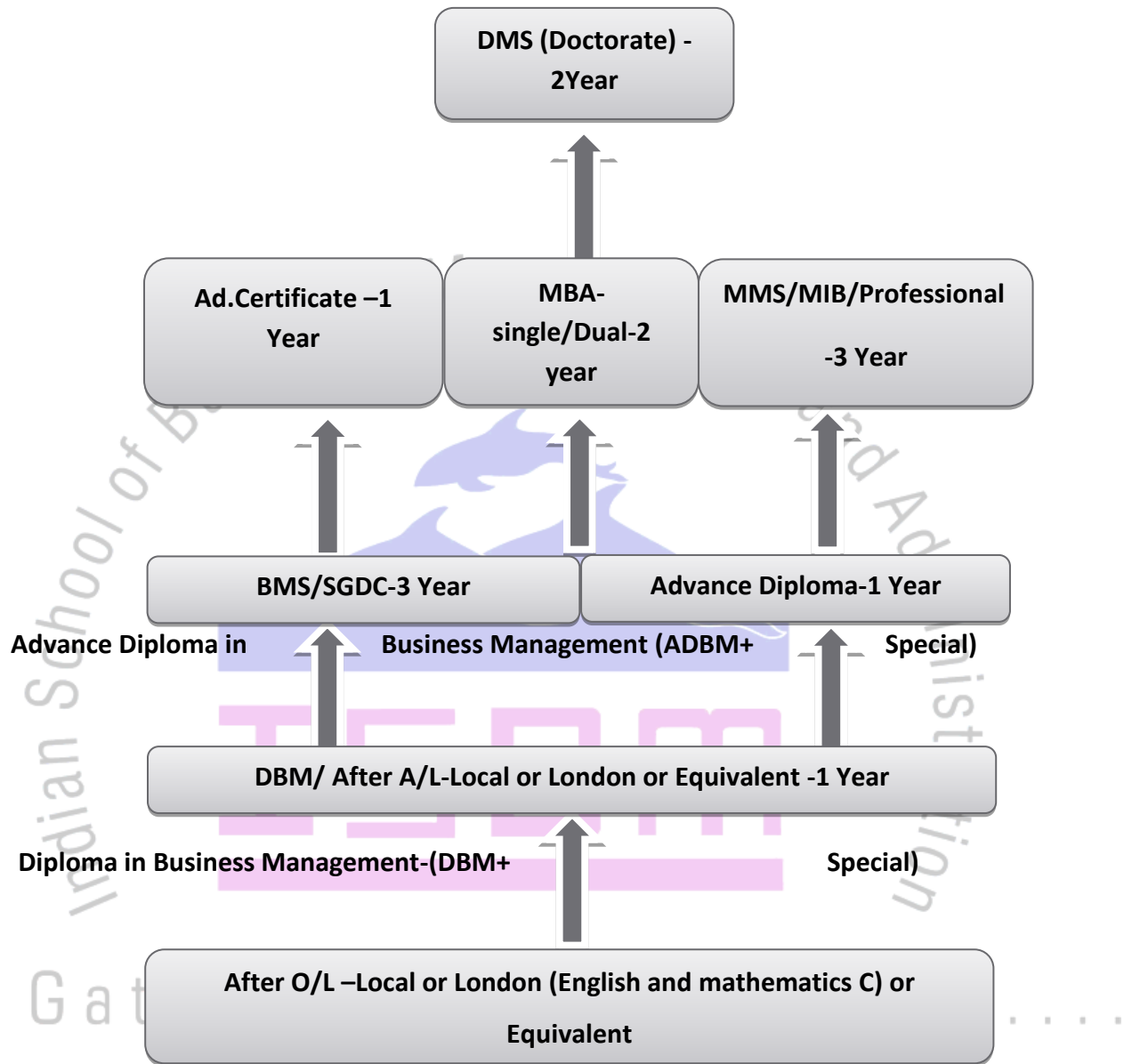
MGU



Mahatma Gandhi University an institution which promises to become one of India’s leading universities with an acknowledged reputation for excellence in research and teaching. Needless to say it has achieved resounding success in all its ventures including professional education. MGU has emerged as a global university with boasting distinctive strengths in education and entrepreneurship.

As a platform for excellence in teaching, learning & administration, state-of-the-art information technology is extensively used in M.G.U, contributing to the development of well-trained graduates, post graduates and doctorates to meet the professional manpower needs of not just India but the world.

## COURSE STRUCTURE-SRILANKA



Course	Pre-requisites	Durations
Diploma	After O/L –Local or London(English and Mathematics C)	1-year
Advance Diploma	After A/L-local or London	1-year
Degree	After A/L or Diploma or Advance Diploma	3 -years
Master's	Degree or Diploma with 05years Executive working experiences	2-years
Professional	Diploma or Working Experiences	3-years

## COURSE FEES STRUCTURE FOR SRILANKAN STUDENTS

Course	Total Fee(ISBM+University+Course Material + Courier Charge)
Diploma (DBM)	LKR 35,700.00
Advance Diploma (ADM)	LKR 56,700.00
Bachelors in Management Studies (BMS)	LKR 152,700.00
Special Graduate Diploma Certificate (SGDC)	LKR 152,700.00
Master's in Management studies (MMS)	LKR 143,700.00
Master's in International Business (MIB)	LKR 143,700.00
Master's in Business Administration (MBA)-Single Specialization/PMBA	LKR 116,700.00
Master's in Business Administration (MBA)-Dual Specialization	LKR 179,700.00

Gateway To Excellence . . . .

<i>*For students residing abroad, TAB is not applicable</i>	
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<i>*Deviation approval over installment option for a student rests with the competent authority.</i>
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<i>*Deviation approval over further discount option for a student rests with the competent authority.</i>
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## Diploma

- DBM (Diploma in Business Management)

Pre-requisites –O/L Local or London

Duration -1 year

Total Fee- LKR 35700.00

Subject

- Principles & Practice of Management
- Specialization (one Subject)

	<b>List of Specializations</b>
	Software Project Management
	SAP Consultancy Management
	Software Management
	Information Technology
<b>IT/Software/DB/QA/web/Graphics/Analysis</b>	E-Business System
	Cyber Law Management
	Hardware Management
	E-Commerce
	Network Management
	Data Management

<b>Banking/Finance/Accounts/Insurance</b>	Corporate and Finance Management
	Equity Research Management
	Treasury Management
	Audit Management
	Chartered Finance Management
	Cost and Management Accounting
	Market Risk Management
	Contemporary Auditing
	Stock Management
	Personal Finance Management
	Banking Management
	Foreign Exchange Management
	Asset Management
	Mutual Fund Management
	Finance Management
	Investment Management
International Finance Management	
Takeover & Acquisition Management	

<b>Advertising/Media/Communication</b>	Advertising Management
	Communication Management
	Information Management
	Mass Communication
	Media Management
	Portfolio Management
	Public Relationship Management
	Telecom Management

<b>Marketing</b>	Marketing Management
	Consumer Management
	International Management
	Sales Management
	Export Management
	International Trade
	Foreign Trade
	Industrial Marketing
	Retail Management
	Business Marketing
	Marketing Finance Management
	Services Marketing
	Marketing Research
	Product Management
	International Management
Rural Management	
Brand Management	

<b>Pharmaceuticals Biotech/Health Care</b>	Pharmacology Management
	Biotechnology Management
	Hospital Management
	Health Care Management
	Pathology Lab Management
	Clinical pharmacology
	Clinical Research
	Holistic Management
	Hospital Management

<b>General</b>	General Management
	Business Administration
	Cooperative Management

<b>Human Resource/ Personnel</b>	Human Resource Management
	Personnel Management
	Public Administration
	Corporate Law
	Labour Law Management
	Corporate Training
	International Human Resource
	International Human Resource Management

<b>Exclusive</b>	Family Business Management
	Aviation Management
	Environmental Management
	Rural Management
	School Management
	Shipping Management
	Safety Management
	Energy Management
	Event Management
	Packaging Management
	Entrepreneurship Management
	Agriculture Management
	Air Transport Management

<b>Purchase / Logistics</b>	Material Management
	Supply chain Management
	Logistics Management
	Total Quality Management
	Purchase Management

<b>BPO/Call Centre</b>	BPO Management
	Customer Relationship Management
	Customer Care Management
	Call Centre Management

<b>Industries/Production</b>	Operation Management
	Industrial Management
	Production Management
	Total Quality Management
	Total Safety Management

<b>Textile Management</b>	Fashion Management
	Textile Management

<b>Architecture</b>	Architectural Management
	Construction Management
	Interior Management

**EDEM (Executive Diploma in Export Management)**

Pre-requisites –A/L

Duration -1 year

Total Fees-LKR 35, 700.00

Subject

- Export Management
- Export Marketing
- International Law
- International Business



## **-ADVANCE DIPLOMA-**

### **1) ADFM (Advance Diploma in Finance Management)**

Pre-requisites- A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Financial and Cost Accounting
- Financial Management
- Portfolio & risk Management
- Managerial Economics

### **2) ADHRM (Advance diploma in Human Resource Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Organizational Behavior and Business Communication
- Effective H.R Training
- Development and Strategy
- Industrial Relationship & Labor Law
- Human resource Management

### **3) ADMM (Advance Diploma in Marketing Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Marketing Management
- Marketing Research & advertising
- Consumer Behavior
- Sales force and Strategic Management

#### **4) ADBRM (Advance Diploma in Brand Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- E-business
- Brand Management
- Marketing Management
- Consumer Behavior

#### **5) ADLM (Advance Diploma in Logistic Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Logistic Management
- Supply Chain Management
- Production and Operation Management
- Material Management

#### **6) ADSCM (Advance Diploma in Supply Chain Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Material Management
- Logistic and Distribution Management
- Production Management
- Supply Chain Management

#### **7) ADRSM (Advance Diploma in Risk and Safety Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Risk and Safety Management
- Fire Safety, Explosions and Process Safety
- Production Management
- Disaster Management

### **8) ADTM (Advance Diploma in textile Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Brand Management
- Textile Management
- Merchandising
- Supply Chain Management

### **9) ADBM (Advance Diploma in Business Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subjects

- Human Resource Management
- Financial Management
- Strategic Management
- Organizational Behavior

### **10) ADBFM (Advance Diploma in Banking, Finance and Insurance Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR56,700.00

Subject

- Risk & Insurance Management
- Investments
- Marketing of Financial Services

### **11) ADRM (Advance Diploma in Retail Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Consumer Behavior
- Retail Marketing & Selling Skills
- Customer Service Concepts
- Retail Operations

### **12) ADMTM(Advance Diploma in Material Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Purchasing & Material Management
- Production Management
- Supply Chain Management
- Inventory Management

### **13) ADFTM (Advance Diploma in Florien Trade Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Global Business Environment
- International Marketing
- Management and Research
- WTO & Florien Trade Policy
- Trade Documentation & Logistics

### **14) ADHM (Advance Diploma in Hospitality Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Hospitality Management
- Front Office Management
- Food and Beverage Management
- Consumer Care Management

### **15) ADTCM(Advance Diploma in Tax Consultancy Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Auditing
- Accounting
- Taxation
- Cost Accounting

### **16) ADPM (Advance Diploma in Project Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Budgeting
- Project Management
- Project HRM
- Project Finance Mgt.
- Project Marketing

### **17) ADOM (Advance Diploma in Operation Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Operation Management
- Production Control
- Inventory Management
- HRM

### **18) ADTQM (Advance Diploma in Total Quality Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Quality Management
- Quality Standards and Policy
- Six Sigma Quality Standards

### **19) ADFTM (Advance Diploma I Fashion Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Textile Designing
- Brand Management
- Consumer Behavior
- Event and Promotion

### **20) ADHTM (Advance Diploma in Hotel Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Food and Beverage Management
- Front Office Management
- Room Service Management
- Total Quality Management

### **21) ADHDM (Advance Diploma in Information Technology)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- IT
- Networking
- PC architecture and Maintenance
- E-commerce

### **22) APDM (Advance Diploma in Hardware Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- PCAM
- Networking
- Internet
- DBMS

### **23) ADIM(Advance Diploma in industrial Management)**

Pre-requisites –A/L Local or London

Duration -1 year

Total Fees-LKR 56,700.00

Subject

- Industrial Personnel Management
- Project Control
- TQM
- Industrial Marketing

## **BMS (Bachelors in management Studies)**

Pre-requisites-After A/L or Diploma or Advance Diploma

Duration -3 years

Total Fees-LKR 152,700.00

Subjects

PART-1

- Principles & Practice of Management
- Business Communication
- Personal Management
- Business Ethics

PART-2

- Financial & Cost Accounting
- Organization Behavior
- Cooperate Law
- International Business

PAPER-3

- General Management
- Operation Management
- Marketing Management
- Specialization Subject
- Project Study



Gateway To Excellence ....

## Professional Course

### 1) PTC (Professional in Tax Consultancy)

Pre-requisites-Diploma or Working Experiences

Duration -3 years

Total Fees-LKR 116,700.00

Subjects

- Taxation
- Management Accounting
- Cost Accounting
- Auditing
- Portfolio Management
- Investments
- Financial Management

### 2) PPM (Professional in Project Management)

Pre-requisites- Diploma or Working Experiences

Duration -3 years

Total Fees-LKR 116,700.00

Subjects

- Business Environment
- Project Budgeting
- Strategic Management
- HRM
- Organization Behavior
- Business and Accounting

### 3) PMM (Professional in Marketing Management)

Pre-requisites- Diploma or Working Experiences

Duration -3 years

Total Fees-LKR116, 700.00

Subject

- Business Environment Marketing
- Sales Management
- Strategic Marketing
- Consumer Behavior
- Institution Sales Retail
- Business Environment



#### **4) PFM (Professional in Finance Management)**

Pre-requisites- Diploma or Working Experiences

Duration -3 years

Total Fees-LKR 116,700.00

Subject

- Finance
- Merger and Acquisitions
- Corporate Finance
- Financial Engineering
- Managerial Accounting
- Investments Policies and Schemes
- Corporate funding

#### **5) PHRM(Professional in Human Resource Management)**

Pre-requisites- Diploma or Working Experiences

Duration -3 years

Total Fees-LKR 116,700.00

Subject

- Personnel Management
- Organizational Behavior
- Labor Law
- Human rights and policies
- Accounting
- Training and Development
- Corporate HRM

#### **6) PBI(Professional in Banking and Insurance)**

Pre-requisites- Diploma or Working Experiences

Duration -3 years

Total Fees-LKR 116,700.00

Subject

- Banking
- Investments
- Insurance
- Organization Behavior
- HRM
- Accounting
- Finance

## Master's in Management Studies (MMS)

Pre-requisites-Degree or Diploma with 10years working experiences

Duration -2 years

Total Fees-LKR 143,700.00

Subject

SEM-I

- Marketing
- Accounting
- International Business
- Finance & Economics
- Managing Organization and Change

SEM –II

- Strategic Management
- Quantitative Methods
- Management Control System
- Specialization –I

Electives:

Marketing/ Finance/Operation/HR

Specialization- 2 (From the list)

Project

## (MIB) - Masters in International Business

Pre-requisites- Degree or Diploma with 10 years working experiences

Duration-2 years

Total Fees-LKR 143,700.00

Subject

SEM-I

- International Marketing
- Accounting
- Finance and Economics
- Business Information Systems
- Strategic Management

SEM-II

- Intercultural management and Ethics
- International HR Management
- International Financial Management
- International business
- Global Trade Environment
- Project study

## Master's Program in Business Administration (MBA)

Pre-requisites-Degree or Diploma with 10years working experiences

Duration- 2 years

Total Fees –LKR 116,700.00

Subjects

- Principal & Practice Management
- International Business
- Business Communication
- Organization Behavior
- Specialization Subjects (one Subject)
- Project

### **MBA (Masters in Business Administration 4 semesters with Dual Specialization)**

Pre-requisites- *Degree or Diploma with 10years working experiences*

Duration-2 years

Total Fees-LKR 179,700.00

Subjects

SEM-I

- Essential of Management
- Quantitative Methods
- Business Communication
- Human Resource Management

SEM-II

- Business Ethics
- Corporate Law
- Financial Management
- International Business

SEM-III

- Marketing Management
- Business Strategy
- Management Control Systems
- Business Environment

SEM-IV

- Specialization Subjects-I: Paper-A  
Paper-B
- Specialization Subject-II: Paper-A  
Paper-B
- Project Study

## Conduct to ISBM

### Head Office

ISBM, A/222, Shanthi Shopping Center,  
Opp.Railway Station, Mira road (E)  
Thane-401107, Maharastra, INDIA.  
Phone: +91-22-3217558/09892501991  
Email: [info@isbm.org.in](mailto:info@isbm.org.in)

### Regional Office

1. MUMBAI	11. INDORE
2. CNENNAI	12. LUDHIANA
3. DELHI	13. GWALIOR
4. HYDERABAD	14. LUKNOW
5. BANGALORE	15. NAGPUR
6. JAIPUR	16. TRIVANDRUM
7. PUNE	17. PONDICHERI
8. KOLKATA	18. NEYVELI
9. CHANDIGARH	19. GURGAON
10. COCHIN	20. THANE

### International Locations

1. Afghanistan- #3 Branches
2. Ivory Cost
3. Srilanka

<b>Colombo-Branch</b> No-14, 3/1 H, Benn Complex, 37 <sup>th</sup> Lane, Wellawatte, Colombo-06 Mobile:+94 774083570 Web:- <a href="http://www.isbm.org.in">www.isbm.org.in</a> Email: <a href="mailto:Srilanka@isbm.org.in">Srilanka@isbm.org.in</a>	<b>Jaffna-Branch</b> 55,College Road, Neeraviyadi, Jaffna T.P-0212217095 Web:- <a href="http://www.isbm.org.in">www.isbm.org.in</a> Email: <a href="mailto:Srilanka@isbm.org.in">Srilanka@isbm.org.in</a>
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### Accreditation & Recognition

